

ClarinetFest® 2027
Salt Lake City, Utah
July 7-11, 2027

Exhibitor Booth and Sponsorship Packages



Exhibitor Booths

Single Booth (8'x8') - \$700

Double Booth (8'x16') - \$1,300

Triple Booth (8'x24') - \$1,850

Quad Booth (8'x32') - \$2,350

Additional booths will be available at \$700 each.

Exhibit booths will be roughly 8'x8'. Each booth includes:

- Exhibitor Name Card
- 2 x Folding Chairs
- 1 x table (roughly equivalent to 8' table)

Badge Credentials are provided as follows:

- 4 badges for the first booth space
- 2 badges for each additional booth space reserved

Listed costs do not include optional electricity and internet charges.

- *Additional booth equipment and marketing materials and graphics will be available for purchase in spring 2027.*

Etude Sponsorship Tier - \$500 (Formerly Supporting)

(Booth Package sold separately)

This tier includes the following benefits:

Recognition Opportunities

- Website recognition (Rolling) (Estimated Value \$1,000)
- Name on ICA promotional materials (Estimated Value \$500)

Promotional Opportunities

- Artist support recognition in program book

Early Consideration for ClarinetFest® 2028 (To be announced)

- 2028 priority booth selection
- Advance priority booking for reservations at 2028 conference hotel

Chalumeau Sponsorship Tier - \$1,000

(Booth Package sold separately)

This tier includes the following benefits:

Recognition Opportunities

- Website recognition (Rolling) (estimated value \$1,000)
- Name on ICA promotional materials (estimated value \$500)
- Complementary quarter-page convention program book advertisement (estimated value \$225)

Promotional Opportunities

- Artist support recognition in official program book and conference mobile app

Early Consideration for ClarinetFest® 2028 (To be announced)

- 2028 priority booth selection
- Advance priority booking for reservations at 2028 conference hotel

Clarion Sponsorship Tier - \$2,500

(Booth Package sold separately)

This tier includes the following benefits:

Recognition Opportunities

- Website recognition (rolling) (estimated value \$1,000)
- Name on ICA promotional materials (estimated value \$500)
- Complementary half-page convention program book advertisement (estimated value \$285)

Promotional Opportunities

- Hosted Email Banner Ad (estimated value \$300)
- Conference App banner ad (estimated value \$200)
- Artist support recognition in official program book and conference mobile app
- Social media promotion during ClarinetFest® 2027
- Production session, presentation, or clinic in ClarinetFest® sponsor space (estimated value \$600)

Early Consideration for ClarinetFest® 2028 (To be announced)

- 2028 priority booth selection
- Advance priority booking for reservations at 2028 conference hotel

Altissimo Sponsorship Tier - \$5,000

(Additional booths sold separately)

This tier includes the following benefits:

Recognition Opportunities

- Website recognition (rolling) (estimated value \$1,000)
- Name on ICA promotional materials (estimated value \$500)
- Complementary full-page convention program book advertisement (estimated value \$400)

Promotional Opportunities

- Complementary single booth space (value \$700)
- Individual promotional hosted email blast with flexible scheduling (estimated value \$350)
- Conference app banner ad (estimated value \$200)
- Artist support recognition in official program book and conference mobile app
- Social media promotion during ClarinetFest® 2027
- Social media posts (1 each in Q3 & Q4) (estimated value \$500)
- Production session, presentation, or clinic in ClarinetFest® sponsor space (estimated value \$600)

Early Consideration for ClarinetFest® 2028 (To be announced)

- 2028 priority booth selection
- Advance priority booking for reservations at 2028 conference hotel

Fermata Sponsorship Tier - \$7,500 (Formerly Sustaining)

(Additional booths sold separately)

This tier includes the following benefits:

Recognition Opportunities

- Website recognition (rolling) (estimated value \$1,000)
- Name on ICA promotional materials (estimated value \$500)
- Complementary full-page convention program book advertisement (estimated value \$400)

Promotional Opportunities

- Complementary single booth space (Value \$700)
- Individual promotional hosted email blast with flexible scheduling (estimated Value \$350)
- Conference app banner ad (estimated value \$200)
- Conference app embedded video within sponsor page
- Artist support recognition in official program book and conference mobile app
- Social media promotion during ClarinetFest® 2027
- Social media posts (1 each in Q3 & Q4) (estimated value \$500)
- **Headlining product session, artist performance, presentation, or clinic in ClarinetFest® sponsor space (estimated value \$600)**

Early Consideration for ClarinetFest® 2028 (Location TBA)

- 2028 priority booth selection
- Advance priority booking for reservations at 2028 conference hotel

Fermata Sponsor Exclusive Opportunities

- Social media posts - 1 in each quarter (estimated value \$1,200)
- Complimentary ICA Commercial Membership (valued at \$100)
- Clareidoscope (expected March 2027)
 - ◆ Listed as event sponsor (estimated value \$500)

Legacy Sponsorship Tier - \$10,000

(Additional booths sold separately)

This tier includes the following benefits:

Exclusive Recognition Opportunities

- Designated as an official **ClarinetFest® 2027 Legacy Partner**
- Premier logo placement on the ClarinetFest® website
- Premier logo placement on conference entrance signage
- Recognition during Opening Gala Concert
- Recognition during the ICA Annual Meeting
- Featured in a dedicated "Legacy Partners" section of the official program book
- Complementary full page program book advertisement with priority placement (\$1,000)

Exclusive Promotional Opportunities

- **Complimentary double booth package** (valued at \$1,300)
- Two hosted promotional email campaigns with flexible scheduling (valued at \$700)
- Featured sponsor spotlight article on the ICA website (valued at \$1,000)
- Featured placement within the conference mobile app

- Six dedicated social media posts throughout the sponsorship year (valued at \$1,800)
- Premier headlining product showcase, performance, presentation, or clinic with preferred scheduling
- Complimentary sponsored push notification through the conference mobile app

Legacy Exclusive Opportunities

- First priority booth selection for ClarinetFest® 2028
- Earliest access to conference hotel reservations
- Reserved seating at the Gala Concert

Additional ICA Partnership Benefits

- Complimentary ICA Commercial Membership (valued at \$100)
- Recognition as a Presenting Sponsor of one ICA educational initiative during the sponsorship year
- Featured recognition during Clareidoscope 2027 and LowFest 2027