ClarinetFest® 2026 Incheon, South Korea July 7-11, 2026

**Exhibitor and Sponsorship Tiers** 



# **Exhibitor Booths**

Single Booth (10'x10') - \$700 (~975,00 KRW)

Double Booth (10'x20') - \$1,300 (~1,810,000 KRW)

Triple Booth (10'x30') - \$1,800 (~2,505,000 KRW)

Only Available to Altissimo and Sustaining Sponsors Quad Booth (10'x40') - \$1,800 (~2,505,000 KRW) Exhibit booths exact size is not yet available, but will be similar to 10'x10'. Each booth includes:

- Exhibitor Name Card
- 2 x Folding Chairs
- 1 x table (roughly equivalent to 8' table)

Badge Credentials are provided as follows:

- 4 badges for the first booth space
- 2 badges for each additional booth space reserved

Listed costs **do not include** optional electricity and internet charges.

Additional booth equipment and marketing materials and graphics will be available for purchase through a Songdo ConvensiA-approved vendor.

# **Supporting Sponsorship Tier - \$500**

(Booth Package sold separately)

This tier includes the following benefits:

### **Recognition Opportunities**

- Website recognition (Rolling) (Estimated Value \$1,000)
- Name on ICA promotional materials (Estimated Value \$500)

### **Promotional Opportunities**

- Inclusion in convention promotion and announcement email blasts NAME ONLY
- Artist support recognition in program book

- 2027 priority booth selection
- Advance priority booking for reservations at 2027 conference hotel

# Chalumeau Sponsorship Tier - \$1,000

(Booth Package sold separately)

This tier includes the following benefits:

#### **Recognition Opportunities**

- Website recognition (Rolling) (estimated value \$1,000)
- Name on ICA promotional materials (estimated value \$500)
- Complementary quarter-page convention program book advertisement (estimated value \$225)

#### **Promotional Opportunities**

- Inclusion in convention promotion and announcement email blasts NAME ONLY
- Artist support recognition in official program book and Guidebook mobile app

- 2027 priority booth selection
- Advance priority booking for reservations at 2027 conference hotel

# Clarion Sponsorship Tier - \$2,500

(Booth Package sold separately)

This tier includes the following benefits:

#### **Recognition Opportunities**

- Website recognition (rolling) (estimated value \$1,000)
- Name on ICA promotional materials (estimated value \$500)
- Complementary half-page convention program book advertisement (estimated value \$285)

#### **Promotional Opportunities**

- Individual promotional hosted email blast with flexible scheduling (estimated value \$300)
- Guidebook app banner ad (estimated value \$200)
- Inclusion in convention promotion and announcement email blasts NAME ONLY
- Artist support recognition in official program book and Guidebook mobile app
- Social media promotion during ClarinetFest® 2025
- Production session, presentation, or clinic in ClarinetFest® sponsor space (estimated value \$600)

- 2027 Priority booth selection
- Advance priority booking for reservations at 2027 conference hotel

# Altissimo Sponsorship Tier - \$5,000

(Booth Package sold separately)

This tier includes the following benefits:

#### **Recognition Opportunities**

- Website recognition (rolling) (estimated value \$1,000)
- Name on ICA promotional materials (estimated value \$500)
- Complementary full-page convention program book advertisement (estimated value \$400)

### **Promotional Opportunities**

- Complementary single booth space (value \$700)
- Individual promotional hosted email blast with flexible scheduling (estimated value \$350)
- Guidebook app banner ad (estimated value \$200)
- Guidebook app embedded video within sponsor page
- Inclusion in convention promotion and announcement email blasts logo included
- Artist support recognition in official program book and Guidebook mobile app
- Social media promotion during ClarinetFest® 2025
- Social media posts (1 each in Q3 & Q4) (estimated value \$500)
- Production session, presentation, or clinic in ClarinetFest® sponsor space (estimated value \$600)

- 2027 priority booth selection
- Advance priority booking for reservations at 2027 conference hotel

# Sustaining Sponsorship Tier - \$7,500

(Booth Package sold separately)

This tier includes the following benefits:

#### **Recognition Opportunities**

- Website recognition (rolling) (estimated value \$1,000)
- Name on ICA promotional materials (estimated value \$500)
- Complementary full-page convention program book advertisement (estimated value \$400)

#### **Promotional Opportunities**

- Complementary single booth space (Value \$700)
- Individual promotional hosted email blast with flexible scheduling (estimated Value \$350)
- Guidebook app banner ad (estimated value \$200)
- Guidebook app embedded video within sponsor page
- Inclusion in convention promotion and announcement email blasts logo included
- Artist support recognition in official program book and Guidebook mobile app
- Social media promotion during ClarinetFest® 2026
- Social media posts (1 each in Q3 & Q4) (estimated value \$500)
- Headlining product session, artist performance, presentation, or clinic in ClarinetFest® sponsor space (estimated value \$600)

### Early Consideration for ClarinetFest® 2027 (Location TBA)

- 2027 priority booth selection
- Advance priority booking for reservations at 2027 conference hotel

#### **Sustaining Sponsor Exclusive Opportunities**

- Social media posts 1 in each quarter (estimated value \$1,200)
- Complimentary ICA Commercial Membership (valued at \$100)
- Clareidoscope (expected March 2026)
  - Listed as event sponsor (estimated value \$500)
  - Clareidoscope promotional email blast (\$350)

\$2,500 OF SUSTAINING SPONSOR GIFT WILL BE DIRECTLY ADDED TO THE ICA'S CENTENNIAL FUND