



# ClarinetFest® 2022

Vendor and Sponsorship Tiers

# Exhibitor Booths

\$500 Single Booth (10x10)

\$900 Double Booth (10x20)

\$1,275 Triple Booth (10x30)

Booth costs for ClarinetFest® 2022 will remain the same as they were scheduled to be in 2020.

*Quad booths are only available to Altissimo level sponsors (\$5,000)*



# Supporting Sponsorship Tier - \$500 + Booth Package

This tier includes the following benefits in addition to a Vendor Showcase Page in the ICA Virtual Conference Center:

## **Recognition Opportunities**

- Website Recognition (Rolling) (Estimated Value \$1,000)
- Name on ICA Promotional Materials (Estimated Value \$500)
- Inclusion in convention promotion and announcement email blasts - NAME ONLY

## **Promotional Opportunities**

- Artist support recognition in program book
- Option to purchase add-on promotional items such as a product session

## **Early Consideration for ClarinetFest® 2023**

- 2023 Booth Price Lock
- 2023 Priority Booth Selection
- Advance Priority Booking for Reservations at 2023 Conference Hotel

**Reservations must be received ON or BEFORE December 31, 2021.**



# Chalumeau Sponsorship Tier - \$1,000 + Booth Package

This tier includes the following benefits in addition to a Vendor Showcase Page in the ICA Virtual Conference Center:

## **Recognition Opportunities**

- Website Recognition (Rolling) (Estimated Value \$1,000)
- Name on ICA Promotional Materials (Estimated Value \$500)
- Complementary Quarter Page B&W Convention Program Book Advertisement (Estimated value \$225)

## **Promotional Opportunities**

- Group Hosted Email Blast (Estimated value \$150)
- Inclusion in Convention Promotion and Announcement Email Blasts - Logo Included
- Artist Support Recognition in Official Program Book and Guidebook Mobile App
- LED Screen Advertising - NAME ONLY (Estimated Value \$1,000)
- Option to Purchase Add-on Promotional Items Such as a Product Session

## **Early Consideration for ClarinetFest® 2023**

- 2023 Booth Price Lock
- 2023 Priority Booth Selection
- Advance Priority Booking for Reservations at 2023 Conference Hotel

**Reservations must be received ON or BEFORE December 31, 2021.**



# Clarion Sponsorship Tier - \$2,500 + Booth Package

This tier includes the following benefits in addition to a Vendor Showcase Page in the ICA Virtual Conference Center:

## **Recognition Opportunities**

- Website Recognition (Rolling) (Estimated Value \$1,000)
- Name on ICA Promotional Materials (Estimated Value \$500)
- Complementary Half Page B&W Convention Program Book Advertisement (Estimated value \$285)

## **Promotional Opportunities**

- Group Hosted Email Blast (Estimated value \$150)
- Individual Promotional Hosted Email Blast Flexible Scheduling (Estimated Value \$300)
- Guidebook App Banner Ad (Estimated value \$200)
- Inclusion in Convention Promotion and Announcement Email Blasts - Logo Included
- Artist Support Recognition in Official Program Book and Guidebook Mobile App
- Social Media Promotion During ClarinetFest® 2022
- LED Screen Advertising - LOGO (Estimated Value \$1,000)
- Production Session, Presentation, or Clinic in ClarinetFest® Sponsor Space (Estimated Value \$500)

## **Early Consideration for ClarinetFest® 2023**

- 2023 Booth Price Lock
- 2023 Priority Booth Selection
- Advance Priority Booking for Reservations at 2023 Conference Hotel

**Reservations must be received ON or BEFORE December 31, 2021.**



# Altissimo Sponsorship Tier - \$5,000 + Booth Package

This tier includes the following benefits in addition to a Vendor Showcase Page in the ICA Virtual Conference Center:

## **Recognition Opportunities**

- Website Recognition (Rolling) (Estimated Value \$1,000)
- Name on ICA Promotional Materials (Estimated Value \$500)
- Complementary Full Page B&W Convention Program Book Advertisement (Estimated value \$400)
- Conference Bag Logo Placement and Two Pieces of Promotional Swag in Bag (Estimated Value \$750)

## **Promotional Opportunities**

- One Complimentary Booth Space (Value \$500)
- Group Hosted Email Blast (Estimated value \$150)
- Individual Promotional Hosted Email Blast Flexible Scheduling (Estimated Value \$300)
- Guidebook App Banner Ad (Estimated value \$200)
- Guidebook App Embedded Video within Sponsor Page
- Inclusion in Convention Promotion and Announcement Email Blasts - Logo Included
- Artist Support Recognition in Official Program Book and Guidebook Mobile App
- Social Media Promotion During ClarinetFest® 2022
- Social Media Posts (1 each in Q3 & Q4) (Estimated Value \$500)
- LED Screen Advertising - 5-10 second video ad (Estimated Value \$1,000)
- Production Session, Presentation, or Clinic in ClarinetFest® Sponsor Space (Estimated Value \$500)

## **Early Consideration for ClarinetFest® 2023**

- 2023 Booth Price Lock
- 2023 Priority Booth Selection
- Advance Priority Booking for Reservations at 2023 Conference Hotel

**Reservations must be received ON or BEFORE December 31, 2021.**

