ClarinetFest® 2019 ADVERTISING ORDER FORM for the official conference program book

All orders and artwork must be accompanied by payment in full and are due no later than May 15, 2019.

• <u>ADVERTISER INFORMATION</u> •	• <u>PAYMENT OPTIONS</u> •
Company Name	Payment must accompany insertion order.
Contact Person	TOTAL AMOUNT DUE \$
Billing Address	Please make checks payable to the "International Clarinet Association".
	Check in U.S. fundsPlease charge my credit card.
Telephone #	(Visa, MasterCard, American Express)
Fax #	Card #
Email Address	Expiration DateCVV Name on Card
• <u>ADVERTISING RATES</u> • All rates are indicated in U.S. dollars. Please specify ad type by checking appropriate box(s).	Billing Address
Special EXHIBITOR Rates	Signature
Black & White Ads: Image Full Page Image \$400 Image Quarter Page (horizontal) Image \$225 Image \$225	Please return completed form, advertisement (electronic file), and payment no later than <u>May 15, 2019</u> to: International Clarinet Association
<u>Color Cover Ads</u> : Please email <u>operations@clarinet.org</u> to check for availability.	829 Bethel Road, #216 Columbus, OH 43214 USA
 Inside Front Cover \$645 Inside Back Cover \$645 	Email: <u>operations@clarinet.org</u>
NON-EXHIBITOR Rates	
Black & White Ads:Image: Full Page \$520Image: Quarter Page (horizontal)\$285Image: Half Page \$400Image: Quarter Page (vertical)\$285	
• <u>AD SIZING & REQUIREMENTS</u> • All ads must be submitted as JPG, PNG (<u>300 dpi minimum</u>) or PDF files and must comply with the sizes below. Trim size is approximately 8-1/2" H x 5-1/2" W with 1/8" bleed on each side.	
Cover $(u/blood) \otimes (2/A)^{n} H \times (5/2/A)^{n} W$	

Cover	(w/ bleed) 8-3/4" H x 5-3/4" W
Full Page	(w/ bleed) 8-3/4" H x 5-3/4" W
	(no bleed) 7-1/2" H x 4-1/2" W
Half Page	3-1/2" H x 4-1/2" W
Quarter Page	(horizontal) 1-1/2" H x 4-1/2" W
	(vertical) 3-1/2" H x 2" W