

# ClarinetFest® 2016

## ADVERTISING ORDER FORM *for the official conference program book*

All orders and artwork must be accompanied by payment in full and are due no later than **May 30, 2016**.

### • ADVERTISER INFORMATION •

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Billing Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Telephone # \_\_\_\_\_

Fax # \_\_\_\_\_

Email Address \_\_\_\_\_

### • ADVERTISING RATES •

All rates are indicated in **U.S. dollars**.

Please specify ad type by checking appropriate box(s).

#### Special EXHIBITOR Rates

*Black & White Ads:*

Full Page \$380       Quarter Page (horizontal) \$205

Half Page \$265       Quarter Page (vertical) \$205

*Color Cover Ads:* Please email [clarinetadverts@gmail.com](mailto:clarinetadverts@gmail.com) to check for availability.

Inside Front Cover \$625

Inside Back Cover \$625

#### NON-EXHIBITOR Rates

*Black & White Ads:*

Full Page \$500       Quarter Page (horizontal) \$265

Half Page \$380       Quarter Page (vertical) \$265

### • AD SIZING & REQUIREMENTS •

All ads must be submitted as **JPG, PNG (300 dpi minimum)** or **PDF** files and must comply with the sizes below. Trim size is approximately 8-1/2" H x 5-1/2" W with 1/8" bleed on each side.

<b>Cover</b>	(w/ bleed) 8-3/4" H x 5-3/4" W
<b>Full Page</b>	(w/ bleed) 8-3/4" H x 5-3/4" W (no bleed) 7-1/2" H x 4-1/2" W
<b>Half Page</b>	3-1/2" H x 4-1/2" W
<b>Quarter Page</b>	(horizontal) 1-1/2" H x 4-1/2" W (vertical) 3-1/2" H x 2" W

### • PAYMENT OPTIONS •

Payment must accompany insertion order.

**TOTAL AMOUNT DUE \$** \_\_\_\_\_

Please make checks payable to the  
**"International Clarinet Association"**.

Check in U.S. funds

Please charge my credit card.

(*Visa, MasterCard, American Express*)

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Signature \_\_\_\_\_

*Please return completed form,  
advertisement (electronic file),  
and payment no later than  
**May 30, 2016** to:*

International Clarinet Association  
829 Bethel Road, #216  
Columbus, OH 43214 USA  
Email: [evanlynchica@gmail.com](mailto:evanlynchica@gmail.com)