

# ClarinetFest® 2020

## ADVERTISING ORDER FORM *for the official conference program book* All

orders and artwork must be accompanied by payment in full and are due no later than **April 15, 2020**.

### • ADVERTISER INFORMATION •

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Billing Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Telephone # \_\_\_\_\_

Fax # \_\_\_\_\_

Email Address \_\_\_\_\_

### • ADVERTISING RATES •

All rates are indicated in **U.S. dollars**.

Please specify ad type by checking appropriate box(s).

#### Special EXHIBITOR Rates

*Black & White Ads:*

Full Page \$400     Quarter Page (horizontal) \$225

Half Page \$285     Quarter Page (vertical) \$225

*Color Cover Ads:* Please email [EDO@clarinet.org](mailto:EDO@clarinet.org) to check for availability.

Inside Front Cover \$645

Inside Back Cover \$645

#### NON-EXHIBITOR Rates

*Black & White Ads:*

Full Page \$520     Quarter Page (horizontal) \$285

Half Page \$400     Quarter Page (vertical) \$285

### • AD SIZING & REQUIREMENTS •

All ads must be submitted as **JPG, PNG (300 dpi minimum)** or **PDF** files and must comply with the sizes below. Trim size is approximately 8-1/2" H x 5-1/2" W with 1/8" bleed on each side.

<b>Cover</b>	(w/ bleed) 8-3/4" H x 5-3/4" W
<b>Full Page</b>	(w/ bleed) 8-3/4" H x 5-3/4" W (no bleed) 7-1/2" H x 4-1/2" W
<b>Half Page</b>	3-1/2" H x 4-1/2" W
<b>Quarter Page</b>	(horizontal) 1-1/2" H x 4-1/2" W (vertical) 3-1/2" H x 2" W

### • PAYMENT OPTIONS •

Payment must accompany insertion order.

**TOTAL AMOUNT DUE \$** \_\_\_\_\_

Please make checks payable to the  
"International Clarinet Association".

Check in U.S. funds

Please charge my credit card.

(Visa, MasterCard, American Express)

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

\_\_\_\_\_

Signature \_\_\_\_\_

*Please return completed form,  
advertisement (electronic file),  
and payment no later than April  
15, 2020 to:*

International Clarinet Association  
829 Bethel Road, #216  
Columbus, OH 43214 USA  
Email: [EDO@clarinet.org](mailto:EDO@clarinet.org)